

**2023 Mark Linder Walk for the Mind
Levels of T-Shirt Donor Recognition
(Previously titled Levels of Sponsorship)**

Eligibility:

- Donation amounts will be calculated from donations made between September 1- August 31st.
- Registration fees do not count as donations.
- If an individual donation is counted towards a team fundraising total, it cannot also be recognized again as an individual donation on the annual Walk shirt.
- Outside Organized Fundraisers raising over \$300 with proceeds going to the Mark Linder Walk for the Mind are eligible for recognition either as the fundraiser itself or as part of a team total.
- This form must be received by 08/31. This form may be emailed to amanda@marklinderwalkforthemind.org.

Employer Matching Grants: Participation in donor recognition is not intended to prevent any donor from applying for a fund-matching grant if eligible to do so with their employer. If your employer offers a donation matching grant, the Walk for the Mind is happy to provide any necessary documentation to assist with completing that process.

Crowdfunding Team Recognition- for donations raised between September 1- August 31st will be automatically recognized on the back of the shirt. If you have questions, please contact Amanda at (309)222-5065 or Stacie at (309)229-8324.

Outside Fundraiser Recognitions for proceeds from an outside fundraiser which raised over \$300 in support of the Mark Linder Walk for the Mind between 09/01 – 08/31 will be automatically recognized on the back of the shirt.

In-Kind Donations totaling over \$300 will be recognized on the WFTM website and WFTM social media.

_____ **Silver Donor - Donation between \$300-499** (Individual, Business donation)- Will be recognized on the WFTM website, WFTM social media, and on annual Walk shirt- no logos, individual/ business/ team name only, limited to 2 words

_____ **Gold Donor- Donation between \$500-999** (Individual, Business donation)- Previous level plus limited to 3 words (no logos), increased font size for the back of the shirt

_____ **Platinum Donor Donation between \$1,000 - 2,499** (Individual, Business donation) - Previous level plus business logos or limited to 5 words

_____ **Walk Partner Donor Donation between \$2,500 - 4,999** (Individual, Business donation) - Previous level plus limit increased to 8 words

_____ **Executive Partner Donor Donation between \$5000 and up** (Individual, Business donation)- Previous level plus limit increased to 10 words

Name/ Business to Appear on the Shirt: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email address: _____

BUSINESS DONORS WITH LOGOS: Please send JPG file of your logo to amanda@marklinderwalkforthemind.org.

Please make all checks payable to "Mark Linder Walk for the Mind" and return to:

Mark Linder Walk for the Mind
P.O. Box 5522
Peoria, IL 61601

