

## **2021 Mark Linder Walk for the Mind Levels of T-Shirt Donor Recognition (Previously titled Levels of Sponsorship)**

**Eligibility:**

- Donation amounts will be calculated from donations made between 08/21/2020 (last year's T-Shirt recognition deadline) AND (08/20/2021 this year's T-Shirt recognition deadline).
- Registration fees do not count as donations.
- Crowdfunding Team Donations are eligible for recognition on the walk shirt. If an individual donation is counted towards a team total, it cannot also be recognized again as an individual donation on the annual Walk shirt.
- Outside Organized Fundraisers with proceeds going to the Mark Linder Walk for the Mind are eligible for recognition on the annual Walk shirt. Please submit a list of team donors to assist us with tracking team's progress.
- This form must be returned by 08/20/2021 to be recognized on this year's shirt.
- Donations made after the 08/20/2021 deadline will be counted towards next year's (2022) T-Shirt recognition totals.

**Employer Matching Grants:** Participation in donor recognition is not intended to prevent any donor from applying for a fund-matching grant if eligible to do so with their employer. If your employer offers a donation matching grant, the Walk for the Mind is happy to provide any necessary documentation to assist with completing that process.

\_\_\_\_\_ **Crowdfunding Team Recognition-** for donations totaling over \$300 from multiple donors in support of a crowdfunded team raised between 08/21/2020-08/20/2021.

\_\_\_\_\_ **Outside Fundraiser Recognition-** for proceeds from an outside fundraiser which raised over \$300 from multiple donors in support of the Mark Linder Walk for the Mind between 08/21/2020-08/20/2021.

\_\_\_\_\_ **Silver Donor - Donation between \$300-499** (Individual, Business donation)

\_\_\_\_\_ **Gold Donor- Donation between \$500-999** (Individual, Business donation)

\_\_\_\_\_ **Platinum Donor Donation between \$1,000 - 2,499** (Individual, Business donation)

\_\_\_\_\_ **Walk Partner Donor Donation between \$2,500 - 4,999** (Individual, Business donation)

\_\_\_\_\_ **Executive Partner Donor Donation between \$5000 and up** (Individual, Business donation)

Individual, Team, Business, or Fundraiser Name as you wish it to appear on shirt: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Please send an EPS file of your logo (for business donors) to [sahrens@heyloyster.com](mailto:sahrens@heyloyster.com). If an EPS is not available, a JPG file will work. If neither is available, the graphic will consist of wording only.

Please make all checks payable to "Mark Linder Walk for the Mind" and return to:

Mark Linder Walk for the Mind  
P.O. Box 5522  
Peoria, IL 61601

